

ALLEGIANCE

O V E R L O O K E D



RELEASE INFO

CATALOG #: RVL012

FILE UNDER: Hardcore/Punk "A"

FORMAT: CD / LP

RELEASE DATE: August 23, 2005

UPC #: 8-80270-03882-4

WHOLESALE PRICE:

CD - \$7.00 each.

LP" - \$6.75 each.

SELLING POINTS:

- For fans of MADBALL, RIGHT BRIGADE, FLOORPUNCH, and NO WARNING.

- As seen on tour with CHAMPION, COMEBACK KID, TERROR, CAST ASIDE, BLUE MONDAY, and GO IT ALONE.

- Artwork and layout design by Scott Magrath (Past work includes: Terror, Champion, Desperate Measures, Piece By Piece, Guns Up, and Go It Alone)

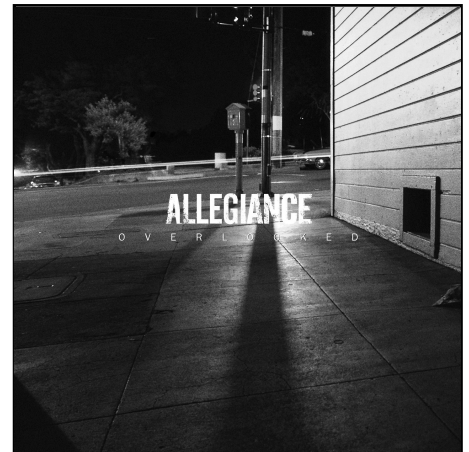
- Heavy advertising in national print and online magazines (featured advertisements in AMP Magazine and Maximum Rock N' Roll, each have 50,000+ national press runs).

- Prior to the CD's release, ALLEGIANCE have completed a full U.S. Tour and numerous west coast tours. The band has already booked a North American tour for July 2005 featuring, GO IT ALONE, BLUE MONDAY, and ALLEGIANCE in support of the Overlooked CD/LP.

"Overlooked" full length CD / LP **

"Overlooked", the long awaited full length recording from San Francisco's ALLEGIANCE is finally here. Two years in the making, this is undoubtedly their best material to date. Drawing comparisons to Madball, No Warning, Right Brigade, and Floorpunch, this record is 12 tracks of relentless, powerful NYHC style hardcore. Picking up where they left off on their self-titled 7"/MCD (back in print as a re-release on Rivalry Records, originally released by Anchor Records in 2003), this record is faster, heavier, and much more focused than their past recordings. The song writing has matured, fusing a touch of rock influence with the hard-nosed NYHC style hardcore that we've come to expect from ALLEGIANCE. Recorded with Zack Ohren at Castle Ultimate Studios (Killing The Dream, Lights Out, Time For Living), the record thunders with thick, loud production. Lyrically, the record covers specific topics ranging from propaganda in the tobacco industry to the brutality of sexual abuse, but throughout the record lies an overwhelming testament to the great ambivalence of life - when to hold on, and when to "Just let Go". The message is quite personal at times, but can be applied to any of us who have ever struggled to find our place in the world, only to realize that our place is right here and now - amidst the struggle and the chaos.

**LP vinyl version available from Burial Records in Europe, and from Rivalry Records for all other territories.



TRACK LISTING

1. 1000 Words
2. Found My Niche
3. So Move On
4. Because Of You
5. Never Said A Word
6. Exhale
7. Wake Me When It's Over
8. On The Line
9. Just Let Go
10. Don't Tell Me
11. Overlooked
12. Why Am I This Way



**RIVALRY
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