

# GO IT ALONE BLUE MONDAY

## RELEASE INFO

**CATALOG #:** RVL017  
**FILE UNDER:** Hardcore/Punk  
**FORMAT:** 7" / MCD  
**RELEASE DATE:** May 16, 2006  
**UPC #:** 8-80270-06122-8

## TARGET MARKETS:

Vancouver, B.C., Seattle, WA, San Francisco, CA, San Diego, CA, Los Angeles, CA, Orange County, CA

## SELLING POINTS:

- For fans of COUNT ME OUT, CARRY ON, BATTERY, and CHAIN OF STRENGTH.

- GO IT ALONE and BLUE MONDAY have been seen on tour with ALLEGIANCE, CHAMPION, GUNS UP, and TERROR.

- Artwork and layout design by Scott Magrath (Past work includes: Terror, Champion, Desperate Measures, Guns Up, Allegiance, Go It Alone)

- Heavy advertising in national print and online magazines (featured advertisements in AMP Magazine and Maximum Rock N' Roll, each have 50,000+ national press runs).

- Prior to the CD's release, GO IT ALONE and BLUE MONDAY completed a U.S. Tour together in Summer of 2005, followed up immediately by a 4 week European Tour in October 2005. Both bands have done extensive touring nation-wide.

## "Split" MCD / 7"

Vancouver's best have come together to produce the GO IT ALONE / BLUE MONDAY Split EP. More than just a hometown to them, Vancouver, British Columbia, not only defines these two as bands, it has shaped them as people. This record visually and musically showcases the bands, the people, and the common bond that they share. Each band contributes 3 songs in total: 2 brand new original songs, plus a RESERVE 34 cover (a Vancouver band from the past, fronted by roadie and best friend, Mattsmith). These 6 songs are along the same lines as those featured on each band's respective LPs: socio-charged melodic hardcore that suggests there's still so much more left to say than simply regurgitating the usual hardcore dogmas. However, particular departures from the LPs do exist, most notably GO IT ALONE's hardest song to date, "Ovaltine", and BLUE MONDAY's continuation down a more melodic path. This isn't just an amalgamation of b-sides and sub-par songs thrown together and titled a "split", this is a collection of songs and a release that stands proudly on its own.



## TRACK LISTING

### GO IT ALONE

1. Ovaltine
2. West Boulevard
3. Daylight\*

### BLUE MONDAY

1. Maplewood
2. Cathedral Square
3. Rum Tum Tigger\*

\*songs originally by Reserve 34



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